



**DG COPYRIGHT MANAGEMENT INC.**



**Benefit Report  
December 31, 2020**

# Who We Are

- DG©M is the estate planning consultancy and intellectual property management program created by the Dramatists Guild of America to oversee the stewardship of plays, songs and musicals that are bequeathed to the Dramatists Guild or its related organizations (Dramatists Guild Foundation, The Dramatists Legal Defense Fund, and The Lilly Awards).

Established as a NY “public benefit” corporation, DG©M’s primary objective is to defend and safeguard the legacy of dramatic writers.

# Missions and Passions

- At DG©M, we are passionate about theater and the writers who have brought them to us through the generations.
- We are unique in that our management decisions are guided by authorial intent, which we seek to record and the Dramatists Guild Council (60 of the top playwrights, librettists and composers of the time). This way we can pledge that decisions are made with the author in mind and by authors they can trust.
- Much like the Guild, that has been around for 100 years, our management lasts for generations.
- DG©M is building the foundation for long-term service to our membership, also to the community through education and environmental stewardship.

**DG©M is led by  
Deborah Murad, Esq.**

**Executive Director**

D G © M

**DG COPYRIGHT MANAGEMENT INC.**



**Passed the Benefit Corporations for Good Assessment**

Benefit Company in the State of New York

SNAPSHOT

DG©M  
Catalog  
(as of 12.20)

3

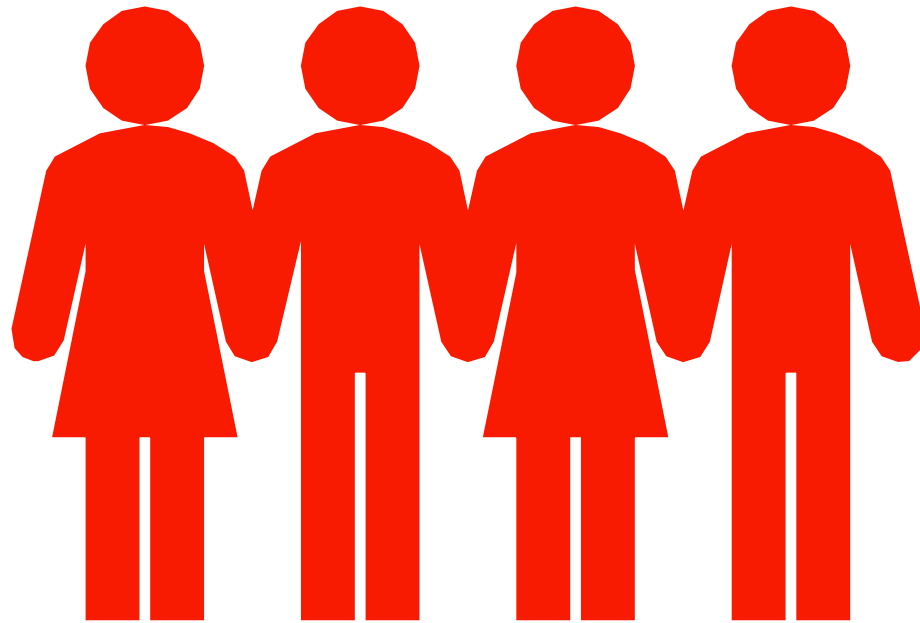
New  
Authors

11

Enrolled

1

Actively  
Managed



## 2020 Social Impact

- DG©M held several no cost seminars for education that remain free and available to the public:
- “Who Tells Your Story,” a three-part series about estate and legacy planning. We were joined by the Actors Fund, an estate attorney and David Saint, literary executor of Arthur Laurents’ estate.
- “Music Copyright 101,” a session with a leading music publisher and DG©M partner organization, Concord Theatricals.
- “Wait I Didn’t Write That,” a discussion about what to do when changes are made to an author’s work without permission with Tony-Award winning authors, Amanda Green and Doug Wright about
- “Writing Politics,” a conversation with Tony Award and Pulitzer Prize winning writer Robert Schenkkan about how and why one writes political work.



## DG(c)M & the Environment

The Executive Director works remotely. Most documents are stored in the cloud. The environmental impact is very low. We encourage and practice reduce, reuse, recycle, and good stewardship of the environment.





**We're Aiming for the Future**

A future of great benefit



▼ From our New  
Foundations, DGC@M is  
Forming Future Goals:

In the arts in general, artists from marginalized communities have been woefully underserved. We want to help bring awareness and provide support in the present to ensure their works are well taken care of into the future.



# Goals for the next year and beyond

- Education and Seminars:  
DG©M will have consistent no cost seminars. These seminars will be made available on YouTube. Topics may include Estate Planning, Finances, Ageism in the Workplace, Gender issues, Ghost writing and more.
  - Legacy work:  
DG©M will work create author tribute pages for all enrolled authors. These pages will include full biographies, discographies, media, and relevant links. Legacy work may also extend in a different capacity to the larger dramatist community.
  - Equity and Diversity:  
There is a very strong aim toward Diversity, Equity and Inclusion in membership and in the Educational Offerings
  - Volunteer Projects and Philanthropy:  
Focus on consistent annual volunteer projects and/or philanthropy. We hope to partner with organizations such as the Broadway Green Alliance and Volunteer of Legal Services.
  - Archive Work:  
Create outreach across the nation to states, counties and cities and their museums to include artists across the US.
  - Assessment:  
Annually recertify with the Benefit Corporations For Good Assessment.
-

2020 has been tough for  
theaters, creators and  
audiences.

We have a passion to help writers manage their present  
and plan their futures while honoring the generations of  
playwrights, librettists, lyricists, and composers that have  
come before!

D G © M

DG COPYRIGHT MANAGEMENT INC.

